



**Society of Vermont Artists and Craftsmen, Inc.**  
**Fletcher Farm School for the Arts and Crafts**  
**611 Route 103 South, Ludlow, VT 05149**  
**(802) 228-8770**  
<http://www.fletcherfarm.org>

Dear Society Members,

We are pleased to announce that we will once again be opening the Gift & Craft Shop at Fletcher Farm School for the Arts and Crafts this summer! As a member of the Society or an instructor at the school, you are eligible to offer your arts and crafts for sale in the Shop, which will be open from **June 17 – Sept. 4.**

**The Shop will be open 6 days a week (closed Mondays),** including during our **Arts and Crafts Festivals**, which will be held on **July 2 and August 13** this year. Since we are still dealing with the possibility of Covid, we will be following all VT Department of Health Guidelines. **Despite Covid last year, we had an increase in sales from 2019!**

As a Shop participant, you have the option of clerking in the shop to reduce the commission charged by the shop. We encourage you to consider becoming a clerk. If you have participated in the past, the requirement used to be a commitment of 6 days clerking in the shop for the season, which reduced the commission from 30% to 15%. This summer, we would like to try something new in the hopes of encouraging more folks to clerk even if you are only able to give us a few days. The season will be divided into 2 sessions, **June 17 - July 24** and **July 26 – Sept. 4.** We will be keeping a daily log for clerks and the commission you are charged gets reduced by 5% for each day you clerk, up to 4 days for each session. If you work 4 days per session, you could reduce your contribution to 10%!

**1 Day worked = 25%, 2 Days worked = 20%, 3 Days worked = 15%, 4 days worked = 10%**

Training will be provided for clerks. You will be asked to sign up for the dates you would like to clerk on a first-come, first-served basis. Payments for items sold in the shop will be made within 2 weeks of the end of each session.

In an effort to maintain the quality of the art and crafts offered in the Shop, new participants and new items from past participants shall be submitted for approval. This may be accomplished by actual representation or by a photograph. You may email photos or contact us to set up an appointment to see your work.

**There is a shop fee of \$50 for members,** except if are an artist/professional membership or an instructor at the school, in which case the fee is waived. This fee covers marketing, advertisement, supplies (bubble wrap, tissue, bags etc.), collecting and reporting of taxes and other administrative duties. When we receive your signed agreement and payment (if applicable), you will be sent further instructions for approval, preparation and delivery of your items to the shop.

*The Fletcher Farm School for the Arts and Crafts is owned and operated by the Society of Vermont Artists and Craftsmen, Inc. It should be noted that there is no connection between the Fletcher Farm Foundation, Inc. and the Fletcher Farm School for the Arts and Crafts. The Society leases the campus and buildings from the Fletcher Farm Foundation, Inc.*

If you have a particular way that you would like to display your work, please let us know. We would like to work with our crafters as closely as possible to make the Shop attractive to visitors, but also amenable to all of our participants. In the absence of a Director for the Craft Shop, we have a committee that will be managing the operation of the shop. If you would like to consider joining the committee, please let us know. We would really appreciate your help. Please contact us if you are interested in more information about volunteering, or perhaps even joining the Board. As a committee or board member, you could earn credits towards classes!

If you are interested in participating, please send an email to: [info@fletcherfarm.org](mailto:info@fletcherfarm.org) and we will email the contract agreement. Please let me know if you have any questions or if you know someone else who might be interested in participating in the shop. We look forward to hearing from you.

Sincerely,

Susan Damone Balch

On behalf of the Society of Vermont Artists & Craftsmen, Inc. Board of Directors

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